

Semagix to Speak at Two Sessions at KMWorld & Intranets 2004

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ATHENS, Ga. and LONDON, Oct. 26 /PRNewswire/ -- Semagix, a leading semantic platform provider, today announced that Dr. Amit Sheth, Chief Technical Officer, will speak at two sessions at the KMWorld & Intranets 2004 Conferences and Exposition in Santa Clara, CA. The Conferences will be held October 26-28 at the Santa Clara Convention Center.

In the session entitled "From Search and Integration to Analytics," Dr. Sheth will present his vision for maximizing business benefits from semantic-driven technologies. Sheth will highlight key attributes of best-in-class semantic technologies, discuss the successes and shortcomings of current approaches, and forecast how companies will leverage semantics to transform industry processes and improve competitive standing. Sheth will share case studies from a global bank and a government agency. The session will be held on Tuesday, October 26, at 4:15 PDT.

In a separate session, Dr. Sheth will participate in an industry panel entitled "Get Ready for the Semantic Web!" Dr. Sheth will present his vision for achieving the Semantic Web and for realizing productivity, efficiency, and effectiveness gains by using semantics to transform raw data into Smart Data. Other session presenters include executives from TopQuadrant, NASA, the U.S. Navy, and Loomia. After opening remarks, panelists will take questions from session attendees. The session will be held on Tuesday October 26, from 10:15 A.M. to 12:00 P.M. PDT.

"Very few companies will be able to achieve the potential of the Semantic Web," says Dr. Amit Sheth. "It's not enough to access data: It's whether technologies interpret and package information as Smart Data that gives them their competitive advantage. These presentations will enable industry buyers to understand what capabilities they need to create Smart Data and realize optimal value from their information assets."

ABOUT SEMAGIX

Semagix uses patented, ontology-driven platforms to help enterprises harness the power of "Smart Data" -- real-time, relevant information enhanced with domain-specific content. Semagix increases access to -- and leverage of -- Smart Data wherever it resides, creating knowledge discovery breakthroughs for global corporations and government agencies. Semagix's application provides a powerful platform engine and domain-specific applications; and enables rapid development of thin, agile applications for custom needs. The Semagix platform has been used to solve data-intensive business challenges in financial services, government, media, and the pharmaceutical industries.

Semagix is headquartered in White Plains, New York; with offices in Athens, Georgia; Washington, DC; and European headquarters in London, England. More information can be found at <http://www.semagix.com> or by e-mailing sales@semagix.com.

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